

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2017 vs. 2016

53 vs. 52 Week Year *See Note Below

	Week	2017 Week Ending	2016 Week Ending		Week	2017 Week Ending	2016 Week Ending
FEBRUARY	1	2/4	2/6	AUGUST	27	8/5	8/6
	2	2/11	2/13		28	8/12	8/13
	3	2/18 (Valentine's Day)	2/20 (Valentine's & Pres)		29	8/19	8/20
	4	2/25 (Presidents Day)	2/27		30	8/26	8/27
Publish Date	March 2			Publish Date	August 31		
MARCH	5	3/4	3/5	SEPTEMBER	31	9/2	9/3
	6	3/11	3/12		32	9/9 (Labor Day)	9/10 (Labor Day)
	7	3/18 (St. Patrick's Day)	3/19 (St. Patrick's Day)		33	9/16	9/17
	8	3/25	3/26		34	9/23	9/24
	9	4/1	4/2 (Easter)		35	9/30	10/1
Publish Date	April 6			Publish Date	October 5		
APRIL	10	4/8	4/9	OCTOBER	36	10/7	10/8
	11	4/15	4/16		37	10/14 (Columbus Day)	10/15 (Columbus Day)
	12	4/22 (Easter)	4/23		38	10/21	10/22
	13	4/29	4/30		39	10/28	10/29
Publish Date	May 4			Publish Date	November 2		
MAY	14	5/6	5/7	NOVEMBER	40	11/4 (Halloween)	11/5 (Halloween)
	15	5/13	5/14 (Mother's Day)		41	11/11 (Veterans Day)	11/12 (Veterans Day)
	16	5/20 (Mother's Day)	5/21		42	11/18	11/19
	17	5/27	5/28		43	11/25 (Thanksgiving)	11/26 (Thanksgiving)
Publish Date	June 1			Publish Date	November 30		
JUNE	18	6/3 (Memorial Day)	6/4 (Memorial Day)	DECEMBER	44	12/2	12/3
	19	6/10	6/11		45	12/9	12/10
	20	6/17	6/18		46	12/16	12/17
	21	6/24 (Father's Day)	6/25 (Father's Day)		47	12/23	12/24
	22	7/1	7/2		48	12/30 (Christmas)	12/31 (Christmas)
Publish Date	July 6			Publish Date	January 4, 2018		
JULY	23	7/8 (Independence Day)	7/9 (Independence Day)	JANUARY	49	1/6 (New Year's Day)	1/7 (New Year's Day)
	24	7/15	7/16		50	1/13	1/14
	25	7/22	7/23		51	1/20 (Martin Luther King)	1/21 (Martin Luther King)
	26	7/29	7/30		52	1/27	1/28
Publish Date	August 3				53*	2/3	
				Publish Date	February 8, 2018		

*Fiscal year 2017 is a 53 week year.